

# daniel moori

SENIOR GAME DESIGNER | GAME DEVELOPMENT MANAGER

São Paulo, Brazil

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Currently working as senior game designer at Wildlife Studios;  
*Zooba: Battle Royale* Lead game designer, and Zooba's game design team manager

## Professional Experience

- since 2021 **Wildlife Studios**  
SENIOR GAME DESIGNER
- 2018 - 2021 **Fanatee**  
GAME DESIGN SPECIALIST
- 2016 - 2018 **Sioux Group**  
LEAD GAME DESIGNER & DEVELOPMENT MANAGER
- 2017 - 2017 **Electronic Language International Festival (FILE)**  
CURATOR OF FILE'S DIGITAL GAMES AND VIRTUAL REALITY EXHIBITION
- 2012 - 2013 **ESPM - Center of Advanced Studies (CAEPM)**  
MOTION DESIGNER, WEB DESIGNER E RESEARCH ASSISTANT
- 2011 - 2012 **Videocubo Productions**  
MOTION DESIGNER E WEB DESIGNER
- 2009 - 2010 **Energy Group of the Department of Energy and Electrical Automation Engineering of the Polytechnic School of USP (GEPEA)**  
SOFTWARE DEVELOPER INTERN

## Education Background

- 2012 - 2015 **Superior School of Advertising and Marketing (ESPM)**  
BACHELOR OF GRAPHICS DESIGN WITH SPECIALIZATION IN VISUAL COMMUNICATION AND EMPHASIS IN MARKETING
- 2007 - 2011 **Polytechnic School of the University of São Paulo (POLI-USP)**  
ELECTRICAL ENGINEERING WITH EMPHASIS ON ELECTRONIC SYSTEMS AND SIGNAL PROCESSING

## Scientific Research Activity

- 2015 **Design Graduation Project (PDG - ESPM)**  
AUTHOR OF "SUJEITO DIGITAL: UM JOGO EXPERIMENTAL DE FICÇÃO CIENTÍFICA"
- 2014 **Undergraduate Research Project (PIC - ESPM)**  
AUTHOR OF "TUTORIAIS EM GAMES: UM OLHAR SOBRE AS ESTRATÉGIAS DE EDUCAÇÃO DO USUÁRIO"
- 2010 **Polytechnic School of the University of São Paulo (POLI - USP)**  
CO-AUTHOR OF "LOW COST MICRO WIND TURBINES - A CASE" PUBLISHED IN ASME- ATI-UIT 2010 CONFERENCE ON THERMAL AND ENVIRONMENTAL ISSUES IN ENERGY SYSTEMS.

## Art Production

- 2016 **Projeto Maré - MACC (Campinas Contemporary Art Museum)**  
INTERACTIVE INSTALATION DEVELOPMENT FOR THE PROJECT "PROJETO MARÉ.02" WITH ERNESTO BONATO
- 2013 **Electronic Language International Festival (FILE)**  
INTERACTIVE INSTALATION DEVELOPMENT FOR THE PROJECT "MARTELA" WITH MARIA HSU ROCHA AND RICARDO BARRETO
- 2012 **Museum of Image and Sound (MIS-SP)**  
INTERACTIVE INSTALATION DEVELOPMENT FOR THE PROJECT "PAPARAZZI" WITH DANIEL NOGUEIRA DE LIMA
- 2011 **Mônica Filgueiras Gallery**  
INTERACTIVE INSTALATION DEVELOPMENT FOR THE PROJECTS "SUOR" AND "JUKEBOX" FOR LEA VAN STEEN'S SOLO EXHIBITION

- 2010 **Electronic Language International Festival (FILE)**  
INTERACTIVE INSTALATION DEVELOPMENT FOR THE PROJECT "FEELME" WITH AMUDI, MARIA HSU ROCHA AND RICARDO BARRETO
- 2010 **Paulista Arte Interativa (FILE - PAI)**  
INTERACTIVE INSTALATION DEVELOPMENT FOR THE PROJECT "OMNIBUSSONIA PAULISTA" WITH VANDERLEI LUCENTINI

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## Other Activities

- since 2012 **Retromaze**  
INDIE GAME DEVELOPMENT STUDIO - FOUNDING MEMBER
- 2009 - 2012 **Amudi - Art and Technology Center of the University of São Paulo**  
ART AND TECHNOLOGY CREATION AND DEVELOPMENT CENTER - FOUNDING MEMBER

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## Courses Taught

- 2022-1 **Game Design Fundamentals**  
*6 hours* ONLINE COURSE AT THE BRITISH SCHOOL OF CREATIVE ARTS AND TECHNOLOGY(EBAC)
- 2017-1 **Unity3D Basics**  
*8 hours* EXTRACURRICULAR COURSE AT TECH-ESPM
- 2015-2 **Game Design Workshop**  
*2 hours* ESPAÇO GEEK'S OPENING EVENT | LIVRARIA CULTURA - CAMPINAS
- 2015-2 **Game Design Workshop**  
*16 hours* EXTRACURRICULAR COURSE. ESPM GAME LAB
- 2014-2 **Game Design Workshop**  
*16 hours* EXTRACURRICULAR COURSE. ESPM GAME LAB
- 2014-1 **Game Design Workshop**  
*30 hours* EXTRACURRICULAR COURSE. ESPM GAME LAB

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## Skills

- Language** Portuguese (native), English (fluent)
- Programming** C#, Javascript, Java, Python, SQL, PHP
- Engines & Frameworks** Unity3D, Flixel, Haxe Flixel, Phaser
- Project Management** Scrum, Agile
- Graphic Softwares** Photoshop, Illustrator, InDesign, Blender, Maya, Cinema4D
- Audio Softwares** Ableton Live, Reason, FMOD
- Others** Arduino, Processing, Pure Data, Physical computing